



CONTROLLED ECONOMIC EVOLUTION

Pole Kinetics and The Non-
Random Transformation of
Modern Formations

Theo Reks and Endre Birich

Controlled Economic Evolution Pole Kinetics and the Non-Random Transformation of Modern Formations

By Theo Reks and Endre Birich

Pub Date: 10 November
2026

Binding: Hardback

Price: £80.00 / \$110.00

ISBN: 9781801360753

BISAC CATEGORY: SOCIAL SCIENCE /
Sociology / Social Theory BUSINESS &
ECONOMICS / Development / Economic
Development, POLITICAL SCIENCE / Public
Policy / Economic Policy

BISAC CODE: SOCo26040

BIC CODE:

Extent: 250 pages

Size: 153 x 229 mm /

6 x 9 inches

RIGHTS

Exclusive: WORLD

Introduces the theory of pole kinetics, a practical framework linking cultural values and institutional reform to help developing economies achieve innovative, sustainable, and irreversible growth in the transition to knowledge-based development.

The most pressing challenge for countries with developing or transitional economies is how to make their economies more innovative, creative, and sustainable. For most politicians and the economists advising them, this problem feels dauntingly complex—every social system is unique and difficult to predict. The path forward is rarely straightforward, and outcomes have long depended heavily on the leaders' instincts and fortune.

Patterns found at the intersection of economics and culture hold the key to making development manageable, irreversible, and sustainable. These include building reliable measurement systems, dismantling outdated "ritual" institutions, and replacing them with ones that work. The book also addresses the uncomfortable question of why adopting the best international practices has never resulted in a breakthrough for any developing country, and what needs to change. Economic "miracles" are no longer miraculous. This theory gives nations the tools and understanding to achieve them. All that remains is the willpower to act.

About the Author(s) / Editor(s)

Theo Reks has over fifteen years of experience advising countries with transitional and developing economies and focuses on the data economy, creative and technology industries, particularly on the global shift toward economies driven by intangible assets and human capital.

Endre Birich is an entrepreneur, philosopher, and lawyer with several decades of practical experience in managing large-scale projects across diverse sectors, including technological manufacturing, real estate development, agribusiness, software development, and national consultancy.

Ordering in North America, Latin America and Caribbean

Ingram Publishers Services (US)
1 Ingram Blvd. Mail stop
#512 Laverne, TN 37086, United States
Tel: +1 866 400 5351
ips@ingramcontent.com

Ordering in the UK/Rest of the World

Ingram Publishers Services (UK)
1 Deltic Avenue, Rooksley
Milton Keynes, MK13 8LD
United Kingdom
Tel: +44 (0) 1752 202300 | Fax: 01752
202330
IPSUK.Orders@ingramcontent.com

Ordering in Australia

NewSouth Books
C/O Alliance Distribution Services (ADS)
9 Pioneer Avenue
Tuggerah 2259 NSW, Australia
Tel: +61 (02) 4390 1300 | Fax: +1800-66-44-
77
adscs@alliancedist.com.au

75-76 Blackfriars Road | London SE1 8HA | United Kingdom | Tel: +44 (0)20 7193 7371

244 Madison Ave. #116 | New York | NY 10016 | United States | Tel: +1 646 736 7908

info@anthempress.com | sales@anthempress.com | publicity@anthempress.com | www.anthempress.com