



Rose Bertin

By Adam Geczy

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Traces Rose Bertin's rise to fame and influence as Marie Antoinette's dressmaker, examining her designs, fashion house and role in the emergence of haute couture and the international fashion industry.

An appraisal of Rose Bertin's contributions to fashion, art and culture in the early days of the fashion industry in eighteenth-century France.

Readership

While this will be of interest to designers, artists and students, this book is geared to the general public, for anyone wanting an intelligent, accessible and thorough account of the relevance of Rose Bertin.

Key selling points

A concise and accessible account of the contribution of Rose Bertin.

An informative introduction to the early days of fashion and fashion markets in the eighteenth century.

An overview of the key incidents in Rose Bertin's career as well as situating her in historical context.

An insight into Rose Bertin's contemporaries and legacy.

About the Author(s) / Editor(s)

Adam Geczy is an artist and writer who teaches at Sydney College of the Arts, the University of Sydney.

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