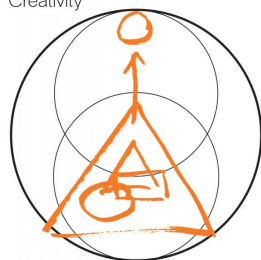




CREATIVITRY

Asia's Iconic
Playwright
Reveals the
Art of
Creativity



STAN LAI

Foreword by Dzongsar Jamyang Khyentse

"This book provides foundation support for arts and culture."
Robert Wilson, The New York Times (Sunday Review)



CreativitRy Asia's Iconic Playwright Reveals the Art of Creativity

By Stan Lai

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Legendary director masterfully reveals that creativity is not for the random few, but can be learned by un-learning life's habits to unlock one's innate creativity. An awe-inspiring yet practical guide from a lifetime of creative work, revered in Asia by artists and business leaders alike.

THE CLASSIC BOOK ON CREATIVITY BY ASIA'S GREATEST LIVING PLAYWRIGHT; OVER ONE MILLION COPIES SOLD IN THE CHINESE VERSION.

Stan Lai has written one of the unique works of our time, explaining that the mysterious act of creativity is actually a traceable function of mind, and there is a path to learn creativity through un-learning many of our habits picked up in life. His special map, as well as tailor-made exercises, lays out an awe-inspiring yet practical guide from a lifetime of creative work, revered in Asia by artists and business leaders alike.

Readership

All in the creative industries: writers, artists, designers, directors, composers, computer programmers, architects, scientists, inventors, businessmen (the original Chinese version is required reading at many corporations, particularly hi-tech) and educators

About the Author(s) / Editor(s)

Stan Lai has been called 'the major contemporary Asian playwright of his time, perhaps of all time' (Robert Brustein), 'the best Chinese-language playwright and director in the world' (BBC), and 'Asia's top theatre director' (Asiaweek). Born in the US and raised in America and Taiwan, Lai earned a PhD from UC Berkeley before launching a groundbreaking career in Taiwan. His 40+ plays are celebrated across the Chinese-speaking world, including masterpieces such as *A Dream Like a Dream* and *Secret Love in Peach Blossom Land*. He is co-founder of the Wuzhen Theatre Festival and Huichang Theatre Village in China. Theatre Above in Shanghai is a venue dedicated to his oeuvre.

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