



# **AI and Ada** Artificial Translation and Creation of Literature

By Mark Seligman

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**Exclusive: WORLD** 

Taking recent spectacular progress in AI fully into account, this book explores prospects for artificial literary translation and composition, with frequent reference to the hyperconscious literary art of Vladimir Nabokov. The exploration balances reader-friendly explanation ("What are transformers?") and original insights ("What is intelligence?" "What is language?") with personal and playful notes.

Numerous examples and demos add appeal. Widely varying human and artificial translations of Russian and French poetry selections are presented. In-depth but approachable explanation of generative AI is complemented by insightful artificial essays on an evocative Nabokov poem, capped by an original and moving artificial parody or tribute.

## Readership

The boom in current interest in artificial intelligence should boost acquisition by a wide reader base on both sides of the culture gap – by the many readers interested in artificial intelligence and translation on one side, and by devotees of literature on the other. The approach should be sufficiently popular and inviting for sale in general bookstores (brick and online), but sufficiently solid and defensible to be read and discussed in academic circles.

## **Key selling points**

- Bridges the still-gaping culture gap between the humanities and the sciences
  - Explains artificial intelligence concepts, non-technically but in depth
  - Cites numerous literary references and explores their relevance to AI
  - Offers literate, humorous, and personalized narration

### About the Author(s) / Editor(s)

Mark Seligman, PhD, is Founder, President, and CEO of Spoken Translation, Inc. In 1998, he organized the first speech translation system demonstrating broad coverage with acceptable quality. Mark also publishes on speech translation and cognitive science topics.

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