



Thom Browne *By Benjamin Wild*

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RIGHTS

Exclusive: WORLD

Establishes how Thom Browne has revolutionised fashion by redefining American style, challenging tailoring norms and blurring gender lines, earning recognition as a pioneering designer through innovative collections and memorable catwalk presentations

In a little over twenty years, New York--based fashion designer Thome Browne has decisively and permanently changed the fashion industry. Through his clothes that are rooted in America's distinctive preppie style, he has challenged age-old conventions of tailoring by altering proportions and blurring gender boundaries.

Readership

This book will be of interest to anyone wishing to learn more about fashion and design culture, from the passionate devotee of fashion magazines to students and teachers of design, not to mention artists and designers themselves.

Key selling points

- Presents the First first book to analyse Thom Browne's contribution to fashion.
- Discusses In in- depth discussion of the cultural relevance and appeal of catwalk shows.
- Exploration Explores of fashion's role in storytelling.

About the Author(s) / Editor(s)

Benjamin Linley Wild is a cultural historian and Reader in Fashion Narratives at Manchester Metropolitan University. His research focuses on the function of stories and the utility of storytelling to spur social responsibility and steer systems change, chiefly within the fashion industry.

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