



### Cultural Differences between the West and East Asia and their Impacts on Global Economy *By Diana S. Kwan and Fu-Lai Tony Yu*

**Pub Date:** 07 April 2026

**Binding:** Hardback

**Price:** £80.00 / \$110.00

**ISBN:** 9781839995460

**BISAC CATEGORY:** BUSINESS &

ECONOMICS / Development / Economic

Development BUSINESS & ECONOMICS /

Entrepreneurship, POLITICAL SCIENCE /

Political Economy

**BISAC CODE:** BUSo68000

**BIC CODE:** KCM

**Extent:** 200 pages

**Size:** 153 x 229 mm /

6 x 9 inches

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**Exclusive:** WORLD

**Uses an evolutionary perspective and interpretative methods to explore economic and social transformations in the United States and China, highlighting the roles of culture, institutions and entrepreneurship in policy change**

This book highlights the roles of culture and institutions on economic change. In particular, it compares cultures between the United States and China and examines their impacts on entrepreneurship, innovation capabilities, and economic and social changes. It also covers their impacts on everyday life creativity, intellectual property protection, combating global infectious diseases, and political and foreign affairs.

#### Readership

Scholars, policymakers and students in Asia and global studies, history, development policy, public administration, evolutionary and industrial economics, trade, economic sociology and political economy

#### Key selling points

- Focuses on the role of cultural differences between the West and East Asia on economic transformation and includes fascinating tables summarising cultural differences
- Highlights the roles of uncertainty, trial and error, and dynamic learning in economic transformation and discusses new arguments on good or bad learner
- Differentiates guilt and shame cultures between Anglosphere and chopstick economies
- Helps readers understand political economy of development in chopstick economies and Anglosphere nations through its story-telling approach

#### About the Author(s) / Editor(s)

**Diana S. Kwan** is currently community placements administrator at the Faculty of Medical Sciences, University College London.

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