



Indigenous Knowledge Systems, Entrepreneurship and Sustainable Development in Africa *By Innocent Moyo and Samuel Ojo Oloruntoba and Zainab Monisola Olaitan and Jabulile H Mzimela*

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Critiques the Eurocentric framing of entrepreneurship in Africa and advocates for embracing Indigenous philosophies and practices to foster inclusive, sustainable socio-economic development.

The book engages the need to embrace Indigenous knowledge-based entrepreneurship as a path towards achieving sustainable development in Africa. It advances a decolonization of knowledge systems that have undergirded entrepreneurship in Africa to pave ways for Indigenous knowledge systems.

Key selling points

Unlike other existing publications on Indigenous entrepreneurship in Africa, this book is unique because it
Advances the decolonization of knowledge on entrepreneurship in Africa
Broadens the conceptualization of entrepreneurship beyond a Eurocentric frame
Proposes Indigenous entrepreneurship as an alternative approach and pathway to inclusive socio-economic development in Africa by suggesting how IKS can be leveraged and/or mobilized and unleashed to contribute to socio-economic development
Adopts a decolonial position in framing and arguing for Indigenous entrepreneurship in Africa

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