



### Resilience and Recovery of Hospitality and Tourism

Challenges, Synthesis and Agendas

By Gayatri Panda and Jeetesh Kumar and James Kennell

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**Offers a comprehensive guide to building resilience in the post-pandemic tourism and hospitality industry, combining theory, practical strategies and case studies to support sustainable recovery and future readiness**

A comprehensive guide exploring resilience strategies in tourism and hospitality, focusing on leadership, sustainability and data-driven recovery in a post-pandemic world.

#### Readership

The intended readers will be academicians, researchers and students of event and tourism subjects, management, marketing, computer science, information technology and psychology.

#### Key selling points

Explores practical and theoretical resilience strategies tailored for the tourism and hospitality industry

Highlights the role of leadership, workforce development and organisational culture in recovery

Emphasises data-driven technologies and sustainable practices for long-term resilience

Features real-world case studies offering actionable insights and global perspectives

#### About the Author(s) / Editor(s)

**Dr. Gayatri Panda** is an Assistant Professor at the School of Management Studies, NIST University Odisha, India.

**Dr. Jeetesh Kumar** is Head of Research at the Faculty of Social Sciences and Leisure Management, Taylor's University, Malaysia.

**Dr. James Kennell** is Head of the Department for Hospitality and Events and Associate Professor at School of Hospitality and Tourism Management, University of Surrey in the United Kingdom.

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