



The Culture of Caution

Inside Islamic Television Talk Show Production

By Nur Kareelawati Abd Karim

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Explores the 'culture of caution' shaping Islamic TV talk show production, revealing how socio-political pressures and authenticity challenges influence media representation and production dynamics at the U.K.'s Islam Channel

The Culture of Caution: Inside Islamic TV Talk Show Production offers an in-depth exploration of the unique challenges faced by media producers within Islamic contexts, particularly those working at the Islam Channel in the United Kingdom. Through personal anecdotes and rigorous analysis, the book examines the pervasive 'culture of caution' that influences content creation, emotional labour and the overall production culture. This project aims to illuminate the intricate dynamics of representing Islam in a predominantly non-Muslim media landscape, highlighting the impact of socio-political pressures and the need for authentic representation. By foregrounding the voices of those working behind the scenes, this book advocates for a more nuanced understanding of Islamic media and its role in shaping public perceptions of Muslims.

Readership

Scholars, students, media professionals and policymakers interested in Islamic media, cultural studies and Muslim representation

Key selling points

Presents the first ethnographic study of Islamic talk show production in the West

Addresses gender, emotional labour and identity in Islamic media

Combines academic rigour with personal insight for broad appeal

Includes topics relevant to current debates on media representation, Islamophobia and creative labour

About the Author(s) / Editor(s)

Dr. Nur Kareelawati Abd Karim is an Associate Professor of Communication and Media Studies at Universiti Sains Islam Malaysia (USIM).

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