



The Ecstasy of Reproduction

Postmodernity and Its Contemporaneity

By Alberto Castelli

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Argues that we are still firmly within postmodernity, not beyond it, and that contemporary culture is defined less by creation than by reproduction—an age where originality has vanished, history is dissolving, and hyperreality feels more real than reality itself

The Ecstasy of Reproduction is a piercing analysis of contemporaneity which the author still terms postmodernity. Aesthetics and critical theory are at stake to define concepts such as the end of art, kitsch, simulacra, reproduction, and the commodification of living forms..

Key selling points

- Provides an interdisciplinary text
- Presents an academic text meant to communicate with a general audience
- Covers a scholarly lacuna in the past 20 years
- Demonstrates a cutting-edge analysis of contemporaneity

About the Author(s) / Editor(s)

Alberto Castelli is a well-established writer and a humanities professor at Hainan University. He is known for his extensive work on modernism, postmodern dynamics, and cross-cultural studies. He authored 13 academic books and some 60 manuscripts for academic outlets. At the moment, he lives in China.

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