



Manfred Thierry Mugler

By Vanessa Gerrie

Pub Date: 12 January 2027 **BISAC CATEGORY:** DESIGN / Fashion & Accessories DESIGN / History & Criticism, ART / Criticism & Theory, ART / Popular Culture

Binding: Paperback

Price: £19.95 / \$29.95

ISBN: 9781839998799 **BISAC CODE:** DES005000

BIC CODE:

Extent: 150 pages **RIGHTS**

Size: 127 x 204 mm / 5 x 8 inches **Exclusive:** WORLD

Series: Fashion Auteurs

Explores Manfred Thierry Mugler’s spectacular archive of work, whose transformative designs and theatrical spectacles redefined the feminine form, championed diversity and left an enduring legacy across fashion, performance and popular culture

Manfred Thierry Mugler encapsulates the notion of a fashion auteur. Championing the subversion of cultural codes, the late designer built a fashion house that transcends and transgresses boundaries of formal and social convention that in turn influenced the generation of designers to emerge in his wake.

Key selling points

Cultural and historical context: Provides a critical history and cultural commentary of the impact of the designer’s work within wider socio-cultural contexts

Broader celebrity appeal: Mugler’s name holds cultural capital and will draw in a wider range of audience interest

Creative inspiration: Offers a discussion of diverse sources of inspiration the designer drew on to pass on and inspire future designers and creatives

Diverse and socially relevant narratives: Addresses not only the designer’s archive but also social issues concerning the field of fashion.

About the Author(s) / Editor(s)

Vanessa Gerrie is a writer and researcher working as a Senior Lecturer at the College of Creative Arts, Massey University, Wellington, New Zealand.

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