



Wave Makers and the Rise of #MeToo in Taiwan

Media, Empathy, and Digital Testimony

By *XinLing Li*

Pub Date: 01 September 2026

Binding: Paperback

Price: £20.99 / \$24.95

ISBN: 9781839999789

BISAC CATEGORY: POLITICAL SCIENCE / Civil Rights POLITICAL SCIENCE / Political Ideologies / Democracy, PSYCHOLOGY / Gender, PSYCHOLOGY / Mental Health, PSYCHOLOGY / Trauma Psychology,

BISAC CODE: POL004000

BIC CODE:

Extent: 150 pages

Size: 153 x 229 mm /

6 x 9 inches

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Exclusive: WORLD

Analyzes how Taiwan's #MeToo movement emerged from the Netflix series Wave Makers, showing how fictional storytelling mobilized real survivors and then tracing how the movement spread—and met its limits—through Taiwanese social media.

This book offers a critical analysis of Taiwan's #MeToo movement, tracing its emergence from the Netflix series Wave Makers and its impact on survivor empowerment.

Key selling points

- Timely and original: the first full-length study to link Taiwan's Wave Makers TV series with the rise of the #MeToo movement. It examines cultural obstacles to reporting sexual harassment and assault in Taiwan and shows how narrative empathy and parasocial contact in the show helped challenge and overturn these obstacles.
- Interdisciplinary appeal: bridges media studies, sociology, gender studies, and psychology to reveal how storytelling and character development can fuel activism, which makes the book relevant for scholars, students, activists, and general readers interested in culture and politics in East Asia.
- Focus on digital testimony: highlights how online disclosures and “don't just let it go” moments have reshaped feminist activism, offering an innovative framework for understanding empathy and political resistance in the digital age.
- Global relevance with local insight: while rooted in Taiwan's unique sociopolitical context, the book speaks to universal issues of sexual harassment and assault, gender inequality, and the transformative role of media in social movements.

About the Author(s) / Editor(s)

Dr. XinLing Li, who earned his PhD in Sociology from the University of Cambridge, is a New York–based social scientist and independent researcher.

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